

Every year, the Great Mother's & Father's Day Races take over Al Lopez Park in Tampa, FL with a family fun 5K run/walk. The races have been a family tradition for seven years, with over 6,000 participants, and we want you to be a part of the excitement! The races have grown year over year, and over 70% of our runners return and make it an annual family tradition. By creating a partnership between your business and the races, you will be associated with family, health, and wellness. You'll be seen as an authority in your business space, trust will be formed, and customers will be acquired. Please consider a partnership; we can feature your business on our websites, t-shirts, table at the event, collateral in all race bags, in e-newsletters, on social media and much more! We look forward to discussing the available options with you.



Great Mother's Day Race **Great Father's Day Race**

Sunday

May 13, 2018

Al Lopez Park

Tampa, FL

Set up time: 6am

Race Start: 8a

Sunday

June 17, 2018

Al Lopez Park

Tampa, FL

Set up time: 6am

Race Start: 8a

WHAT PEOPLE ARE SAYING:

"I've been doing this race since 2012, and am so excited to see it growing every year!"

"We loved it and hope to make it an annual family tradition! Can't wait for the 2018 race!"

"This was my first experience and I left there energized, excited and proud of myself!"

"The organizers, staff, and volunteers did a wonderful job. I will definitely be there next year again!"



OF OUR PARTICIPANTS
WOULD RECOMMEND THE
RACE TO A FRIEND OR
FAMILY MEMBER



SOCIAL MEDIA FOLLOWERS

MORE INFORMATION

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**Let's chat about sponsorship options today.
Package discounts apply if you sponsor both races!**

Gold Package

- Premium sponsor logo placement on race T-shirt given to every participant with top billing/large logo
- Logo featured in the TBT (Avg. readership 364,500)
- Premium sponsor logo placement on website with top billing/largest logo
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 sponsor posts on blog
- 2 E-Newsletter advertisements
- 10 Facebook posts about sponsor promoting business/sales opportunities
- Sponsor video placed on the YouTube.com page
- Table at the site on race day

Silver Package

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on website
- Sponsor logo placement on Facebook page
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 Facebook posts about sponsor promoting business/sales opportunities
- Table at the site on race day

Bronze Package

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on race website
- Table at the site on race day

